

WINTER 2020

Ohio Porkline

A PUBLICATION OF THE OHIO PORK COUNCIL

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Ohio Porkline



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Greetings,

As we begin a new decade, I invite you to take a moment to reflect on all that you've overcome as a pork producer in the past 10 years. Maybe you've been able to expand your operation, incorporate new technology, increase staffing in your barns, or maybe even reach some milestone goals. Regardless of those accomplishments – both big and small – the culmination of individual accomplishments is what makes a difference in Ohio's pork industry.

Within any organization, the start of a new decade can be refreshing, but it also serves a time for reflection – a reminder of all that the industry has overcome in the past 10 years, and a look at what lies ahead. As I begin my second year as President of the Ohio Pork Council, I'm not only reminded of how far our organization has come in the past decade, but I'm also reassured that the work we are doing to advance Ohio's pork industry is making a difference.

As we kick off the new year, I invite you to join us for Ohio Pork Congress on February 11 and 12 at the Crowne Plaza North in Columbus, Ohio. During the day and a half program, held Tuesday afternoon and Wednesday, a variety of nationally recognized industry professionals will provide insights on subjects pertinent to our industry. As we look ahead at what's to come in the next decade, Pork Congress speakers will deliver information on the next generation of pork producers, creating irresistible places to work, Secure Pork Supply, and so much more. In addition, updates on the Strategic Investment Program and Checkoff Programs will also be presented.

The annual Ohio Pork Congress Trade Show will feature a variety of exhibits presenting the latest advancements in the pork industry. Please visit page 19 to view the Ohio Pork Congress program, which includes a list of Trade Show exhibitors, daily schedules and more.

New to the schedule this year, OPC will host events on Tuesday and Wednesday evening after Pork Congress. On Tuesday, February 11, I encourage you to attend the Pork Congress Reception and support the silent and live PAC auctions by placing bids to raise funds that support the efforts of the PAC committee. This committee works on behalf of OPC members to protect our freedom to operate pork businesses in Ohio and transport our products around the world.

On Wednesday, February 12, you are invited to attend our Taste of Elegance reception, held in downtown Columbus at the DoubleTree Suites. Although this event was hosted in March last year, we are hopeful that through this adjustment in scheduling, Pork Congress attendees will join us to enjoy delicious pork dishes and mingle with key decision makers interested in learning more about issues facing our industry.

On behalf of the Ohio Pork Council and Ohio's pork industry, I'd like to personally thank each of you for your continued support and commitment to advancing our industry. Whether you've been involved in the industry for the past decade, or you're just starting your involvement, we're thankful for your contributions and faith in our organization. I look forward to working together in the new year and hope to see you at the 2020 Ohio Pork Congress and Taste of Elegance reception.

Best wishes,

Dave Shoup





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2019
YEAR IN
REVIEW



Promoting Pork in 2019

As we close out the end of the decade, 2019 certainly did not fall short of opportunities for the Ohio Pork Council to promote pork to consumers and educate producers. As the industry continues to evolve, OPC strives for continuous improvement in their promotion and educational efforts.

This year, OPC participated in several consumer-facing events, from the Ohio State Fair, to Ohio State Football games, and more. During these events, our organization was able to educate the public on the qualities of pork and the farmers who raise it. In addition to these events, OPC continues to utilize Family and Consumer Science presentations and Virtual Field Trips as an avenue to reach consumers at a young age.

At the Ohio State Fair, OPC hosted one of the top-visited booths in the Land and Living Building. The OPC Birthing Center, sponsored by Hord Family Farms and Bell Farms Ag, allowed fairgoers to experience the birth of piglets and learn more about a pig's life cycle. To broaden the audience even further, OPC recorded a Facebook Live video of the process. In addition, OPC offered two Virtual Field Trips to Wuebker Farms, allowing fairgoers to experience what a day in the life on a modern pig farm is like.

During football season, OPC promoted pork through their new partnership with Ohio State Athletics. Following the success of the Bacon Vending Machine in 2018, OPC's partnership with Ohio State allowed for an opportunity to display their new Bacon Vending Machine in Ohio Stadium all season long. On social media, OPC achieved one of Ohio State Athletics' highest engaging social giveaways of the year. Before the Ohio State versus Miami University game, OPC members cooked and served free pork loin samples to thousands of Buckeye fans at the National Pork Board's We CareSM trailer. In addition to these efforts, OPC also had digital presence on the endzone scoreboard and on the concourse TVs, reaching the 723,659 fans that were in attendance during the 2019 season.

Thanks to the help of many dedicated volunteers, OPC is able to participate in traditional and new events each year. Our volunteers' time, willingness to participate and passion for promoting pork is truly significant to our industry. If you're interested in joining the volunteer team next year, please contact the Ohio Pork Council office. We look forward to a successful 2020! 🇺🇸



Sharing The Story of Real Pig Farming

In 2019, the Ohio Pork Council partnered with National Pork Board and the National Pork Producers Council to broaden their reach to consumers.

Over the summer, OPC worked with NPB and NPPC to host nine Registered Dietitians from across the country for a behind-the-scenes look at some of Ohio's modern pig farms. During their time in Ohio, attendees had the opportunity to learn about the pork production process from birth to market at Heimerl Farms. Throughout the day, the dietitians learned about biosecurity practices, the farrowing process, proper nutrition, nutrient management, technology and much more. After spending an entire day touring farms, attendees spent their final day in Ohio at the Columbus Culinary Institute to learn about the pork fabrication process and put their cooking skills to the test.

In addition to the farm tour, OPC worked with NPB to identify three unique Ohio pig farmer stories to capture on video and share across social media platforms. In July, NPB travelled to Ohio to produce videos of Jack and John Sommers, Gracee Workman and Paul Kalmbach Jr. – all of which will help share the stories of Real Pig Farmers of America – one of NPB's social media campaigns that will continue in 2020.

Utilizing different communication techniques to reach all facets of consumers is important to OPC – and national efforts like these help our organization achieve those goals. 🇺🇸



Pork in the Classroom

Educating consumers from a young age remains a top priority for the Ohio Pork Council. Through OPC's Virtual Field Trip and Family and Consumer Science programs, our organization is not only able to educate students on modern farming practices, but we're also able to help students make informed decisions at the grocery store and in their kitchen.

During the 2019 calendar year, the OPC Virtual Field Trip program celebrated its fifth anniversary and reached 2,068 students in 99 classrooms. Throughout the year, OPC was able to take elementary, middle and high school students from across the state on a virtual trip to an Ohio-based pig farm from the comfort of their own classroom.

Through the Family and Consumer Science program, OPC presenters reached 11,210 students in 608 classes on 119 presentation days during the 2019 calendar year. Each year, teachers look forward to welcoming presenters into their classrooms to facilitate lessons about food and agriculture.



Thank you to all of the dedicated farmers who participate in these programs and help generate positive conversations about Ohio's pork industry! OPC looks forward to continuing these popular programs in 2020. 🇺🇸



OPC Joins The Ohio Agricultural Conservation Initiative

In November, Governor Mike DeWine outlined his framework for the use of H2Ohio funds to improve Ohio's water quality. The Ohio Agriculture Conservation Initiative (OACI), of which OPC is a member, will serve as an integral partner in this initiative. This is, in large part, recognition of our commitment to lead in developing and deploying solutions that result in meaningful water quality improvements.

We all agree that Ohio's water is one of our greatest treasures and assets, and that it is our collective responsibility to protect it. That is why OACI was created. This innovative, collaborative effort of the agricultural, conservation, environmental and research communities is working to improve water quality by establishing a baseline understanding of current conservation and nutrient management efforts while building farmer participation in a new voluntary certification program.

We are proud that OACI will work with the H2Ohio program - which will ensure funds are distributed to farmers who demonstrate a commitment to continuous improvement through implementation of science-based practices that contribute toward healthier waterways.

Equally, we are proud to partner with trusted experts such as The Ohio State University College of Food, Agricultural, and Environmental Sciences, and the National Center for Water Quality Research at Heidelberg University, and we thank them for their support. We look forward to working with additional academic and scientific partners in the future.

As this partnership progresses, we will continue to communicate with you about accessing H2Ohio funds, and how OACI will measure improvements in on-farm water quality efforts and adoptions of field-specific nutrient best management practices. 🇺🇸

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I. Introduction.

The first year of the 133rd General Assembly is coming to a close. Please find a review of relevant legislative efforts throughout 2019. Bricker & Eckler looks forward to working with the Ohio Pork Council on its strategic priorities in 2019.

II. 2019 Legislative & Regulatory Overview.

In 2019, legislative action occurred around the water quality issue following the pattern of 2018. The biennial budget, H.B. 166, created a new initiative backed with state funding, H2Ohio. Many actions

A. H2Ohio. The biennial budget, H.B. 166, allocated \$172 million to the H2Ohio water quality plan. This funding mechanism also authorizes the Controlling Board in Fiscal Year 2021 to increase or appropriate dollars to support water protections vision and strategy. The Lake Erie Commission will coordinate with state agencies such as the Environmental Protection Agency, Department of Natural Resources, and Department of Agriculture to submit an annual report to the governor and legislature on H2Ohio spending and funds for each fiscal year.

After funding H2Ohio, Governor DeWine pivoted to establishing the strategy and implementation for the program. On November 14, 2019, Governor DeWine announced specifics of his H2Ohio plan. H2Ohio funds will help farmers implement a series of ten phosphorus reduction strategies. Implementation will begin in the Maumee watershed and eventually spread statewide. Participating farmers participate in a certification process in order to receive funds to assist in the implementation of the phosphorus reduction strategies. Utilization of the ten strategies is not a mandate.

The ten phosphorus reduction strategies are: soil testing, variable rate fertilization, subsurface nutrient application, manure incorporation, conservation crop rotation, cover crops, drainage water management, two-stage ditch construction, edge of field buffers, and new wetlands in targeted areas.

In addition to reducing phosphorus run off, wetlands shall be established to assist in absorbing pollutants. H2Ohio also will address failing home septic systems and possible lead contamination in high-risk daycare centers and schools. The Ohio EPA will provide funds for infrastructure projects in disadvantaged communities to address these issues.

On November 22, 2019, ODNR unveiled six pending wetland projects to be created or rehabilitated through the H2Ohio water quality fund. These projects include Oak Openings Preserve in Lucas County, Sandusky Redhorse Bend in Sandusky County, Maumee Bay State Park Wetland in Lucas County, Grassy Island and Cullen Park Wetland restoration project in Lucas County, and Forder Bridge in Paulding County. On November 26, 2019, Ohio EPA announced an H2Ohio-backed project in Pomeroy, Ohio. Subsequently on December 6, 2019, Ohio EPA announced an infrastructure project in Williams County for the area of Kunkle. This project is also being funded by H2Ohio funds. Several other H2Ohio-backed projects are expected to be announced in the coming weeks.

The House and Senate introduced separate bills also relating to water quality issues. The House introduced H.B. 7. Representative Ghanbari (R- Perrysburg) and Representative Patterson (D- Jefferson) are sponsors of House Bill 7, which creates the H2Ohio Trust fund and the H2Ohio Advisory Council to disburse dollars from the trust fund for water quality programs. H.B. 7 also creates the H2Ohio Endowment Board, which allows the fund to accept donations, land, title to land and federal dollars. H.B. 7 passed the Ohio House on June 20, 2019. The bill received one hearing in Senate Finance Committee on October 22, 2019.

The Senate's bill, S.B. 2, is sponsored by Senator Peterson (R- Sabina) and Senator Dolan (R- Cleveland). S.B. 2 creates the Statewide Watershed Planning and Management Program under the administration of the Director of Agriculture. This program requires that the Director categorize watersheds and appoint at least one watershed planning and management

coordinator to each categorized watershed. In addition, S.B. 2 requires the Department of Agriculture to establish a pilot program that assists farmers, agricultural retailers, and soil and water conservation districts in reducing phosphorus and dissolved reactive phosphorus in a watershed to be determined by the Department. S.B. 2 passed the Ohio Senate on June 12, 2019. Currently, S.B. 2 has received two hearings in the House Energy and Natural Resources Committee.

Debate continues on whether both bills should pass separately or one of the bills should be amended into the other bill. These two bills continue to cause strife between the two chambers.

B. New Farmer Tax Credit. Representative Manchester (R- Lakeview) and Representative Patterson (D- Jefferson) introduced House Bill 183 on April 3, 2019. H.B. 183 creates income tax credits for beginning farmers who participate in a financial management program. The bill also provides nonrefundable income tax credits for individuals and for businesses that sell or rent agricultural land, livestock, facilities, or equipment to beginning farmers. The Director of Agriculture will certify individuals as beginning farmers. On October 29, 2019, the House Agriculture Committee accepted a substitute bill that eliminates language that prohibited a person to receive the tax credit if he purchased the land or rented the land from a family member. The substitute bill also includes stops the tax credit after December 31, 2021. Sub. H.B. 183 passed out of House Agriculture and Rural Development Committee on November 19, 2019. The bill currently awaits a House Floor vote. H.B. 183 also has companion legislation in the Senate, S.B. 159. S.B. 159 has not received a hearing in the Senate Agriculture and Natural Resources committee. Therefore, H.B. 183 is likely to be the vehicle for this policy to become law.

C. Nuisance Abatement. The House amended H.B. 166 to expand the complete defense in civil actions for nuisances involving agricultural activities. This amendment was a priority for many farm trade associations. Ohio's recent water quality initiatives have required farmers to act differently than before and there is a prevalent concern for frivolous lawsuits based upon these new activities.

The amendment language expanded the complete defense to include agricultural activities that were conducted on land devoted exclusively to agriculture use in accordance with the law and agricultural activities conducted by a person pursuant to a lease agreement. Agriculture activities is now defined as agriculture practices, including agricultural-related practices. These activities include the following: cultivation of crops or changing crop rotation; raising of livestock or changing the species of livestock raising; entering into and operating under a livestock contract; the storage and application of commercial fertilizer; the storage and application of pesticides and other chemicals commonly used in agriculture; an expansion, contraction or change in operations; and any agriculture practice that is acceptable by local custom. Also, the plaintiff in a nuisance action is no longer to be specified as an individual who is not engaged in agricultural production.

On July 18, 2019, Governor DeWine signed H.B. 166 into law. This specific provision was effective on October 17, 2019.

III. Conclusion.

Bricker and Eckler looks forward to working with the Ohio Pork Council in 2020. We anticipate additional announcements on the H2Ohio program and the process for farmers to get involved.

	2018	2019
Checkoff Revenue	\$609,569	\$576,943
Checkoff Contributions	\$145,045	\$126,128
Non-Checkoff Revenues		
Ohio Pork Congress	\$88,191	\$86,514
Advertising	\$20,955	\$15,425
Investment Income	\$32,145	\$12,593
State Fair Stands	\$83,136	\$88,467
Workers Compensation	\$44,944	\$39,715
SIP	\$154,522	\$189,041
Pork Chop Open	\$19,740	\$14,400
Auction	\$10,566	\$4,500
Associate Membership	\$4,700	\$3,900
Gain on disposal of equipment	\$0.00	\$601
Other Income	\$5,864	\$0.00
Share of gain on real estate partnership	\$705	NA
	\$1,222,582	\$1,252,572
Expenses	2018	2019
Program:		
Demand Enhancement & Industry Image	\$276,444	\$205,507
Production Technology & Education	\$61,957	\$75,770
Public Policy	\$61,239	\$71,958
Communications	\$46,539	\$28,267
Program Support	\$467,282	\$443,029
Non Checkoff Expenses	\$145,708	\$155,932
Total Expenses	\$1,059,169	\$980,463
Increase in Net Assets	\$163,413	\$272,109
Net Assets, Beginning of Year	\$1,003,324	\$1,191,817
Net Assets, End of Year	\$1,191,817	\$1,463,926

JUNIOR SWINE DAY

SATURDAY, MARCH 28, 2020

COLUMBUS/WOOSTER

8:00 - 9:00 Registration - Check-in
9:15 Welcome

Session 1 Begins at 9:30 and rotate at 10:10

Session 2 Begins at 10:15 and rotate at 10:55

Session 3 Begins at 11:00 and rotate to lunch at 11:40

Morning Topics:

Evaluating and Selecting Your Pig Project

Columbus – *John Heins, Producer and Industry Relations, National Pork Board*

Wooster – *Danny Ahrens, Ahrens Club Pigs, Ravenna, Ohio*

Meat Science

Columbus - *Dr. Lyda G. Garcia, OSU Meat Science / Meat Extension Specialist, Meat Judging Team Coach*

Wooster - *Dr. Steve Moeller, OSU Swine Extension Specialist*

Nutrition and Feed Management

Columbus – *Bryan Vaughan, Purina Honor Show Chow*

Wooster – *Brian Hines, National Account Manager, Lindner Show Feeds*

Lunch – 11:45

Session 1 Begins at 12:30 and rotate at 1:10

Session 2 Begins at 1:15 and rotate at 1:55

Session 3 Begins at 2:00 and rotate at 2:40

Afternoon Topics:

When Science and Pig Shows Collide

Columbus - *Andy Bowman, DVM, OSU Veterinary Medicine*

Wooster - *Jacqueline Nolting, OSU Veterinary Medicine*

Showmanship and OHPIGS: The Ohio Summer Show Circuit

Columbus - *Kelly Morgan, Ohio Pork Council OHPIGS*

Wooster – *Becky Barker, OSU Extension, Morrow County*

Derek and Kayla Barker, Barker Farms, Edison, Ohio

Assuring Quality Care for Animals / Youth QA certification

Columbus – *Lizz Share, OSU Extension Specialist, 4-H / Youth Development*

Wooster - *Andrea Rees and Kiersten Heckel, OSU Extension*

2:45 – Announcements and Door Prizes

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Becoming a Swientist

By Dr. Andrew Bowman, Associate Professor in the Department of Veterinary Preventive Medicine at The Ohio State University.

Transmission of influenza A viruses (IAV) between pigs and people has been reported periodically worldwide but has recently received considerable publicity - with 466 documented cases of swine-origin IAV in people in the United States since 2011. The H3N2v outbreak of 2012 became the largest swine-to-human influenza outbreak since the 2009 H1N1 pandemic. The investigations into the reported human cases of H3N2v during the 2012 outbreak revealed that 95% of the cases reported direct or indirect contact with swine, and 93% of the cases recounted attendance at an agricultural fair within four days of illness onset. The majority of 2012 H3N2v cases were youth exhibitors and others in close contact with pigs at the fairs, and with nearly 150 million people attending agricultural fairs each year, exhibition swine have become the public face of the pork industry.

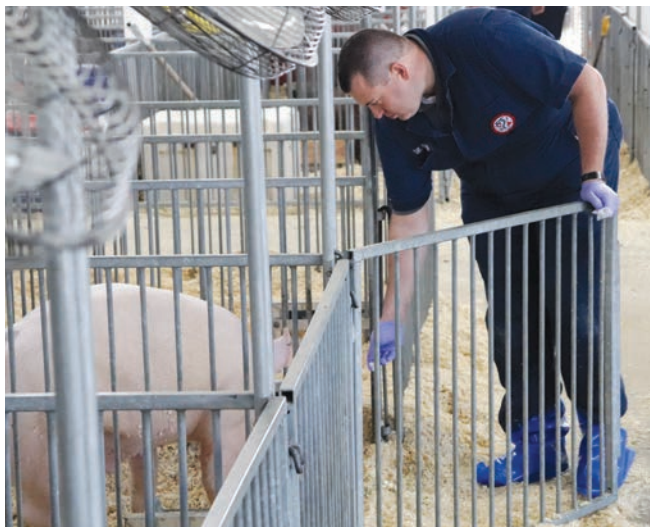
The Ohio State University is unique in the ability to study these issues; an active IAV surveillance program was established in 2009 to monitor the pigs at agricultural fairs and stock shows. The results of this ongoing project indicate that, on an annual basis, approximately 25% of Ohio fairs have pigs shedding IAV by the conclusion of the fair. Within those fairs where there are pigs shedding IAV, the estimated prevalence of IAV infection in the swine population is less than 66%, indicating the viral burden in these settings is high. Furthermore,

the majority of IAV infections among swine at the fairs are subclinical, making it difficult to identify and remove infected animals.

In 2016, The Ohio State University partnered with OH-PIGS, The Ohio Summer Show Circuit, to conduct influenza surveillance at swine jackpot shows in effort to gain insight into the origins of influenza A viruses circulating in the swine at fairs. Becoming immersed in show pig culture gave the Ohio State investigators a new perspective on the lack of infectious disease education in current youth agriculture programming.

To address those gaps, The Ohio State team launched their Becoming a Swientist program to educate youth raising swine about infectious diseases in pigs and people, deliver prevention messages to keep people and animals safe and healthy, and strengthen networks among human, animal health and agricultural communities across rural Ohio. In 2019, Becoming a Swientist hands-on trainings were conducted with youth attending 4-H/FFA conferences such as Ohio 4-H Conference, Ohio 4-H Junior Swine Day, OH-Pigs Jackpot Circuit kick-off weekend, and various 4-H club and FFA chapter visits. Example activity topics included: proper vaccine usage, cleaning and disinfection, hand washing, disease traceability, and how infectious agents spread.

Youth involved in the OH-PIGS show circuit had additional opportunities to participate in the Becoming a Swientist program. Those youth competed in a health habits selfie contest, where participants submitted over 130 photos



demonstrating how they implement biosecurity practices on their farms or at shows. In addition, youth involved in the program competed in a biosecurity poster contest and displayed their work at the Ohio State Fair.

Through new and strengthened partnerships with other organizations, Ohio State's Becoming a Swientist programming has expanded beyond Ohio. Collaboration with the National Junior Swine Association has extended Ohio State's reach to national level swine shows. As an example, youth exhibitors representing 23 states participated in Becoming a Swientist activities at The Exposition in June 2019. Each day of the show included a new hands-on activity to engage youth and strengthen knowledge. Additionally, Ohio State personnel collaborated with National Pork Board to conduct biosecurity training sessions at the 2019 National Pork Industry Conference in Wisconsin as an effort to provide education to youth engaged with the commercial side of the pork industry.

Over the past several years, the team at The Ohio State University has grown to include leaders who are committed to educating youth participating in agricultural organizations on the prevention, control, public and animal health impacts of influenza transmission between species.

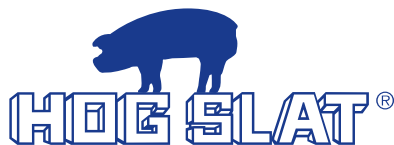
Want to get involved? Youth interested in participating in the Becoming a Swientist Program should visit <https://swientist.vet.ohio-state.edu/> to sign up. Youth under 13 years of age should have their parents contact the college of Veterinary Medicine at 614-292-6616 to set up an online account.



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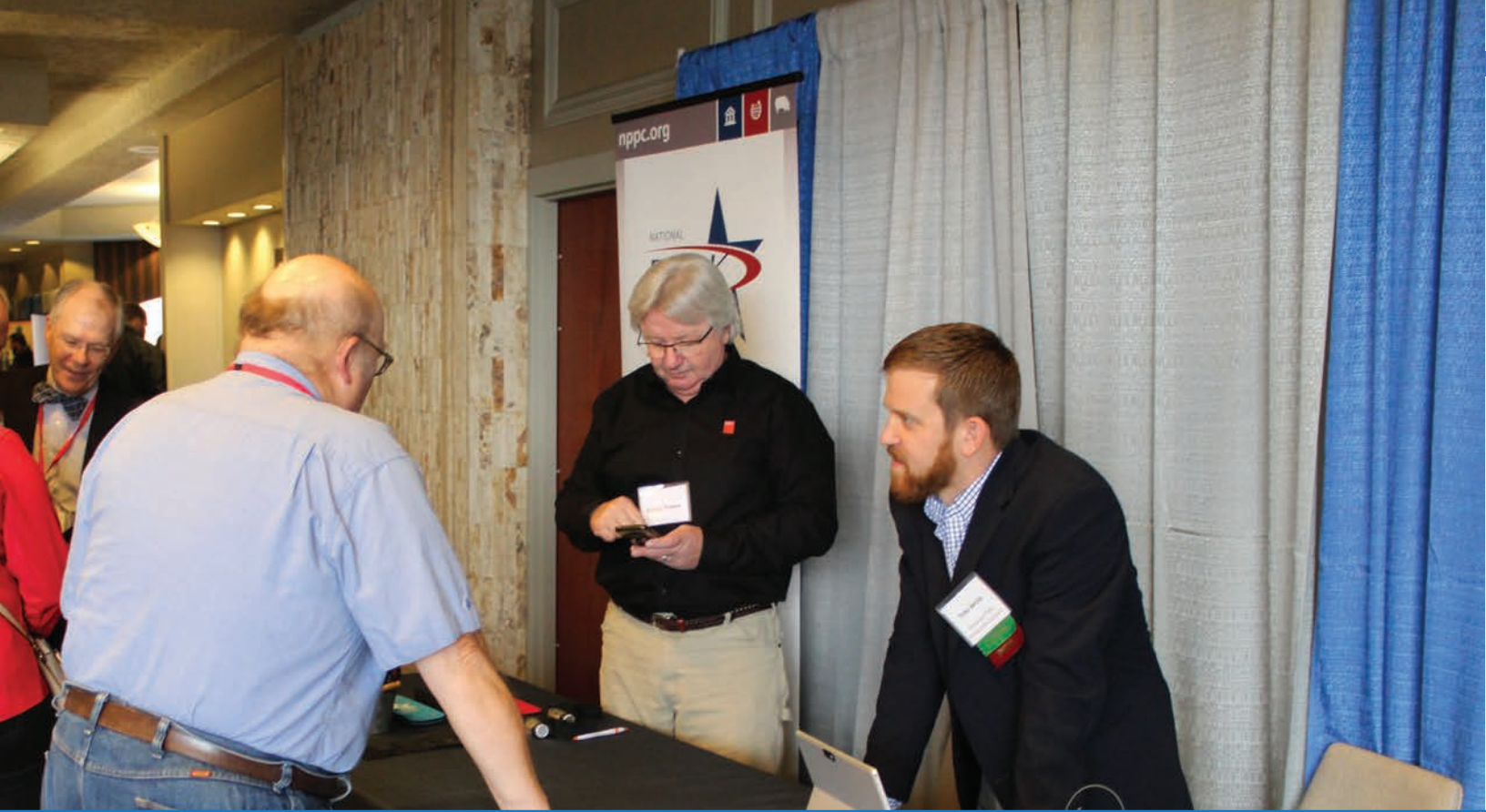
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Tuesday, February 11, 2020

- 12:00-1:00 p.m. Registration
- 1:00-2:00 p.m. What Will the Next Generation of Pork Producers Look Like?
Scott Caine - Aimpoint Research
- 2:00-4:00 p.m. Creating an Irresistible Place to Work for the Next Generation
Kasey Sheldon – Summit Smartfarms
Valerie Duttlinger – Summit Smartfarms
Jonathan Hoek – Summit Smartfarms



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Scott Caine

Senior Vice President and Chief Operating Officer, Aimpoint Research



As Executive Vice President and Chief Operating Officer of Aimpoint Research, Scott Caine is responsible for day-to-day operations, research oversight and accountability toward achieving organizational goals. Scott is a tenured leader with more than 25 years of organizational leadership experience. He has served in organizations ranging from the United States Army, to small boutique data warehousing consulting firms and large enterprises with diverse roles including marketing, operation, business systems and sales. Through these experiences, he has honed and gained a diverse set of skills, including: strategic and sector operations; marketing, marketing research and competitive intelligence; enterprise planning and organizational development; business modeling and strategy; product development and delivery; and strategic business sales.

Kasey Sheldon

Human Strategy Coordinator, Summit SmartFarms



Kasey Sheldon is a graduate of Purdue University with a degree in Animal Agribusiness and minor in Ag Economics. She comes with 10 years of experience in commercial swine production and 5 years of experience in employee recruitment and onboarding.

With a passion for people, Kasey strives to understand the challenges that those involved in the agriculture industry face. She has confidence that creating positive working cultures will improve employee satisfaction and retention.

Kasey, her husband and two boys live on a small family farm in Northwest Indiana where they are involved in local and national youth livestock programs. She currently serves on the Jasper/Newton Foundation committee and is a past member of the Northwest Indiana Society for Human Resource Management (SHRM NWI) chapter.

Valerie Duttlinger

Chief Analytics Officer, Summit SmartFarms



Valerie is on a mission to create irresistible places to work in the agriculture industry. She owes her passion for agriculture to her family's diversified crop and livestock farm near Santa Claus, Indiana. Upon graduating from Purdue University, she worked on the family farm for 15 years, then spent 3 years working as a consultant for the swine industry - focusing on production, labor, and data management. In 2019, Valerie joined Summit Smart Farms to assist in the development of decision ready products that aid in workflow efficiency and employee engagement.

Jonathon Hoek

CEO, Summit SmartFarms



Jon Hoek grew up in the south suburbs of Chicago, Illinois and was inspired to become involved in the agriculture industry by his grandfather. As a result, he graduated with a degree in Agricultural Production Management from Joliet Junior College.

Jon and his family operated a farrow-to-finish swine operation for 10 years. In 1997, Jon started a 20-year engagement with a Midwest pig production company and served as Vice President of Pig Production with the system ranking in the top 5% of the nation's pig production.

Jon has lectured both domestically and internationally on the topics of pig production optimization and agri-tourism. He and his wife, Laureen, have four children and two grandchildren.

Wednesday, February 12, 2020

9:00-9:30 a.m.	H2Ohio Update: <i>Ohio Department of Agriculture Representative</i>
9:35-10:10 a.m.	National Pork Producers Council Update <i>Tyler Bettin – NPPC</i>
10:15-11:00 a.m.	Economic Update <i>Dr. Scott Brown – Missouri's College of Agriculture, Food and Natural Resources</i>
11:00-11:30 a.m.	Supply Chain Demands <i>Ron Cegnar – CEO Partners</i>
12:00-2:25 p.m.	Luncheon & Awards Presentation (Trade Show Open) <i>Keynote Speaker – Dr. Henry Zerby, Wendy's Quality Supply Chain Co-op</i>

General Sessions

2:30-3:15 p.m.	Boots on the Ground: My Experiences with African Swine Fever <i>Dr. Tom Gillespie – Performance Health, PC</i>
3:20-4:00 p.m.	Secure Pork Supply <i>Dr. Pam Zaabel, Iowa State University</i>

Tyler Bettin

Director of Producer Services, National Pork Producers Council

Tyler Bettin joined the National Pork Producers Council as the Director of Producer Services in September of 2018. In this role, he is responsible for producer outreach to retain and recruit support for the Strategic Investment Program (SIP) to drive NPPC's critical public policy missions.

Prior to joining NPPC, Bettin spent 10-plus years at the Iowa Pork Producers Association where he worked on state and federal public policy issues and environmental programs on behalf of Iowa pork producers.

A Southwest Minnesota native, Tyler was raised on a 300-sow farrow-to-finish farm with 160 acres of row crops. His family was active in pork association efforts at the local, state and national level, and received Minnesota Pork Family of the Year honors from the Minnesota Pork Producers Association in 2010. This involvement fueled a passion to serve pork producers following graduation from Minnesota State University, Mankato in 2007. Today,

Tyler lives in Des Moines, Iowa with his wife, Melanie.



Dr. Scott Brown

Director of Strategic Partnerships, University of Missouri's College of Agriculture, Food and Natural Resources (CAFNR)

Dr. Scott Brown is a graduate of Mizzou, with both an M.S. and Ph.D. degrees in agricultural economics. Upon graduation, Brown joined Mizzou in 1989 as a research associate in the Food and Agricultural Policy Research Institute. He is an expert in Missouri agricultural policy, as well as the livestock market outlook and dairy policy. He has testified before the U.S. Congress on the quantitative effects of changes in federal dairy and livestock policies, and currently works with the Missouri legislature on the economic effects of state policy options on Missouri agriculture.



He also provides regular market outlook on the livestock and dairy industries. In his role, Brown is committed to establishing and building upon partnerships with Missouri commodity groups, the Missouri Department of Agriculture, Farm Bureau, the state and federal legislatures, and the University of Missouri and UM System government relations teams.

Ron Cegnar

President and CEO, CEO Partners Inc.

Ron Cegnar was born and raised on a farm and ranch in Homedale, Idaho, which he still owns. Ron holds a Bachelor of Science and Master of Science in Agricultural Economics from the University of Idaho, and a Master of Business Administration from Boise State University. Ron is a distinguished graduate from the Army's Officer Candidate School of Combat Engineering and served in Vietnam as a personal management officer for the Da Nang Support Command.

Upon returning home, Ron was hired to build and implement the McDonald's patented frozen French fry program throughout the United States and Canada. Since the start of his food production career, Ron has served as Manager of Supply Chain for McDonalds; Vice President of new products, supply chain, quality assurance, manufacturing, facilities and equipment for Popeye's Fried Chicken; Senior Vice President of Jerrico, the parent company of over 1,700 Long John Silver's, Fazoli's, and Jerry's; and CEO and President for Burger King. In 1996, Ron and two partners founded CEO Partners Inc. which focuses on implementing "best practices" in foodservice supply chain systems and related industries. CEO Partners Inc. has built world class supply chain systems and cooperatives for over 50 foodservice companies, major agricultural associations and manufacturing/processing companies. Ron has taught supply chain and negotiation practices to several major restaurant companies and is in the process of finishing a book on the future of supply chain practices in the industry.

Ron and his wife, Fran, have four children and six grandchildren.



Dr. Henry Zerby

Vice President of Protein Procurement and Innovation, Wendy's Quality Supply Chain Co-op Inc.

Dr. Henry Zerby joined Wendy's Quality Supply Chain Co-op, Inc. (QSCC) in 2016. There, his team is responsible for the supply chain development and acquisition of all animal protein products for Wendy's. In addition to his work as Vice President of Protein Procurement and Innovation, Henry also serves as a member of Wendy's Animal Welfare Council.

Prior to joining QSCC, Henry served on the faculty at The Ohio State University for 17 years. Henry's research program focused on enhancing the efficiency of food animal production while simultaneously improving the inherent qualities of the resulting meat products. Henry received his Bachelor of Science in Dairy and Animal Science, with minors in Poultry Technology and Management, and International Agriculture from Penn State University. In addition, Henry obtained his Ph.D. and M.S. in Meat Science from Colorado State University.



Dr. Tom Gillespie

DVM, DABVP, Performance Health, PC

Dr. Tom Gillespie graduated from Purdue University with a DVM degree in 1979. Upon graduation, Tom worked in mixed animal practice in Illinois, and in 1981, joined as an owner in a mixed animal practice in Rensselaer, Indiana. After specializing in swine medicine in the 80's, Rensselaer Swine Services, PC was established in 1991. He obtained diplomate status with the American Board of Veterinary Practitioners in Swine Health and Management Specialty in 1989, was recertified in 2008, and again in 2017. Tom consults with swine operations worldwide and has been involved in the swine industry since his 4-H years of being raised on a hog and grain farm. Rensselaer Swine



Services, PC was purchased by Pipestone Veterinary Services in 2016. Tom retired from Pipestone in 2018, but continues to consult through Performance Health, PC. During his tenure, Tom has been involved in the American Association of Swine Veterinarians, American Veterinary Medical Association and Indiana Veterinary Medical Association. Additionally, he has published several papers on management topics and pathogens in the scientific literature. Throughout his career, Tom has lectured and performed training to farm staffs in most hog producing states in the United States, Canada, and several countries in Asia and Europe. Tom and his wife, Denise, live near Lafayette, Indiana. They are blessed with three married children and seven grandchildren.

Dr. Pam Zaabel

Veterinary Specialist, Center for Food Security and Public Health College of Veterinary Medicine, Iowa State University

Dr. Pam Zaabel's farming background led her to pursue a B.S. degree and DVM degree from Iowa State University.

After working in a mixed animal practice for 9 years, Pam accepted a position as the Director of Swine Health Information and Research at the National Pork Board. In 2009, she joined the Center for Food Security and Public Health at Iowa State University, where she is responsible for projects focusing on swine diseases, swine health, and foreign animal disease preparedness. Pam, her husband and five kids raise Angus cattle and farm row crops in central Iowa.



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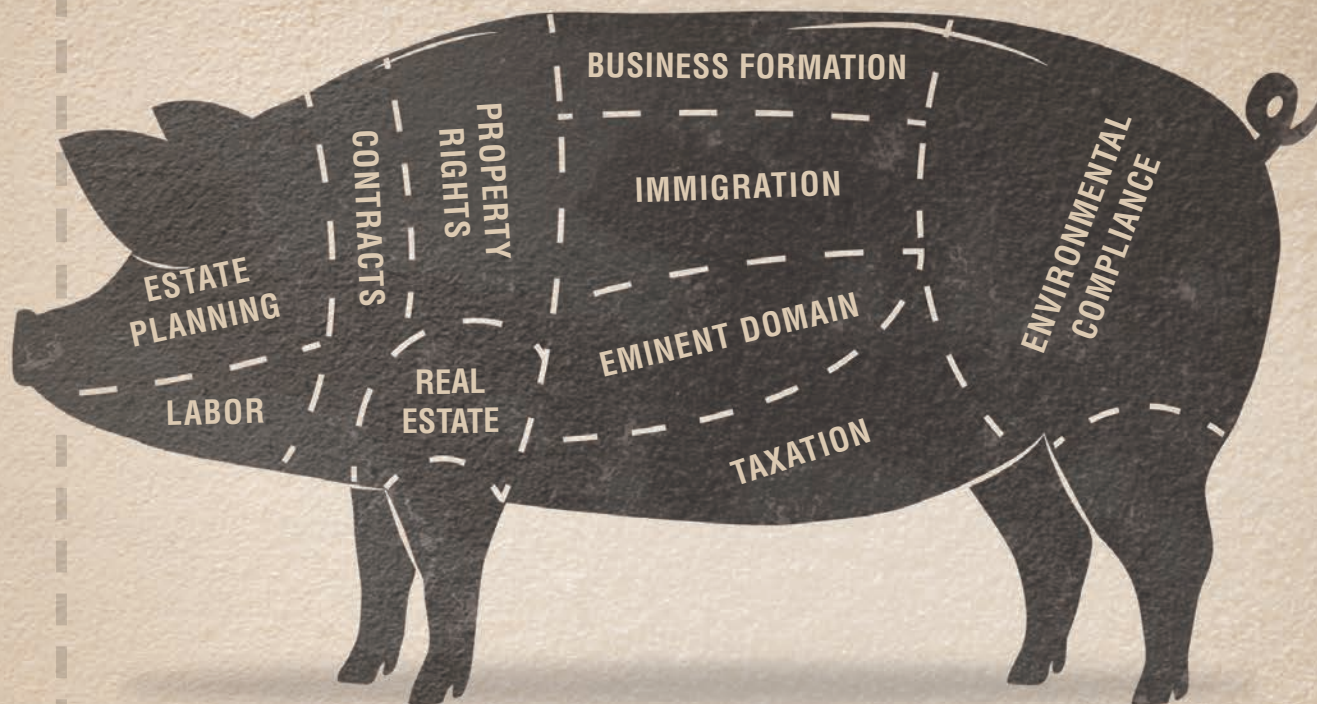
Tuesday, February 11 - 4:30 p.m.

This event will follow the Tuesday portion of Pork Congress.

SWINE HEALTH SYMPOSIUM

WEDNESDAY, MARCH 18, 2020
DER DUTCHMAN RESTAURANT, PLAIN CITY, OHIO

- 8:30 – 9:25 **Registration and Sponsor Exhibits Open**
- 9:30 **Update from the State Veterinarian**
Speaker: Dr. Tony Forshey, State Veterinarian, Ohio Department of Agriculture, Division of Animal Industry, Reynoldsburg, OH
- 9:45 **Flu: Vaccination strategies and control**
Speaker: Bill Minton, DVM
- 10:10 **Current efforts towards improving pig livability**
Speaker: Chris Rademacher, DVM, Iowa State University
- 10:40 **Secure Pork Supply: Farm level changes we implemented with our plan**
Speaker: Terri Specht, DVM, and Christine Snowden, Heimerl Farms
- 11:10 **Strep Suis: New ways to think about vaccines**
Speaker: Dwain Guggenbiller, DVM, Phibro Animal Health
- 11:40 **Open Forum and Speaker Panel Question and Answer Session**
- 12:00 – 1:00 **Buffet Luncheon and Exhibits Open**
- 1:05 **Ohio Pork Council Update**
- 1:15 **Rapid Fire Update Topics (~ 15 minute presentations)**
- **Specifics on Proper Disinfectant Application, video**
 - **Impact of antibiotic treatment of piglets at processing**
Speaker: Chris Rademacher, DVM
 - **Mycotoxins Versus Molds**
Speaker: Dwain Guggenbiller, DVM
 - **Supplemental iron for baby pigs: How much?**
Speaker: Andy Holtkamp, DVM, Ceva Animal Health
 - **Ventilation: Negative and positive impacts on pig health**
Speaker: Ken Lamm, Provimi
 - **BoarBetter - Another tool for improved farrowing rate and total born**
Speaker: Steve Stitzlein, Animal Biotech, LLC
 - **Proper maintenance of euthanasia equipment**
Speaker: Steve Moeller, OSU
- 3:00 **Open Forum and Speaker Panel Question and Answer Session**



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Jim Heimerl of Heimerl Farms

The Ohio Pork Industry Excellence Award, sponsored by Elanco Animal Health, is presented to a pork farmer, or farm family, for their willingness to go above-and-beyond to donate time, money and talents on behalf of the industry. This year, the Ohio Pork Council is pleased to recognize Jim Heimerl of Heimerl Farms for all of his contributions to the pork industry – both at the state and national level.

Heimerl Farms began in 1975 as part of an FFA project. Today, Jim's family farm sells 800,000 pigs per year. Alongside his wife, sons and daughter-in-law, Jim strives to uphold the mission of their farm through strong values, superior animal care, environmental stewardship and good community relations. In addition to their daily roles on the farm, Jim and the Heimerl family dedicate time to educating community members about agriculture and the environment through farm tours and events. Over the years, Jim and his family have provided several state policy makers with on-farm tours and education about Ohio's pork industry.

Known by many as an active member in agriculture, Jim has played pivotal roles in the pork industry over the years, serving as President of the National Pork Producers Council from 2018-2019, and President of the Ohio Pork Council in 2013.

During his time with NPPC, Jim was an instrumental leader of the Farm Bill Taskforce, in which pork producers successfully requested and received funding for more robust animal disease preparedness and management programs, including a vaccine bank to address the risk of Foot and Mouth Disease. What's more, under Jim's leadership, NPPC reached many significant accomplishments – from the USDA's purchase of \$558 million of pork for food banks, to moving trade deals forward with Canada, Argentina, Mexico and Columbia.



As a member of the Ohio Pork Council board of directors, Jim was part of the executive committee when the agreement between Ohio's agricultural leaders and the Humane Society of the United States (HSUS) was made in 2010 – ultimately preserving the long-term viability of Ohio's pork industry. Reflecting on his time as President of the Ohio Pork Council, one of Jim's strongest attributes was his willingness to bring the thoughts of fellow pork producers to the attention of OPC's board.

In addition to his leadership within the pork industry, Jim also served a term on the Ohio Soybean Association board of directors and is currently a 30 year-member of the Hartford Independent Fair Board, where he has played an essential role in the growth and development of the fair.

Whether he's advocating for agriculture on Capitol Hill, volunteering at an Ohio Pork Council event, or working on his family farm, Jim Heimerl is always eager to gain insights from fellow pork producers, and passionate about using those insights to make a difference within the industry.





Tony Nye

Every year, the Ohio Pork Council presents the Ohio Pork Industry Service Award to an individual who exemplifies outstanding service to the swine industry. This individual exceeds volunteer expectations and is willing to support the pork industry in various ways. This year, the Ohio Pork Council is pleased to congratulate Tony Nye with the 2019 Ohio Pork Industry Service Award.

Tony currently serves as the Agriculture and Natural Resources Educator for Ohio State University Extension in Clinton County, where he has been actively involved for the past 31 years. In 1990, Tony, along with other extension educators from around Ohio, founded the Extension Swine Educator Team, in which he has been highly involved in pork production systems; nutrition and health; Pork Quality Assurance; Swine Mortality Composting; and Ventilation and Trucker Quality Assurance. In the past 10 years, Tony has certified over 1,495 commercial producers and youth in Pork Quality Assurance, over 40 livestock haulers in Transport Quality Assurance, and 120 commercial producers in Mortality Composting.

Sixteen years after starting his profession with Ohio State University Extension, in 2006, Tony began serving as the State Coordinator for Small Farm Programs



– in which he has provided a greater understanding of production practices, economics of land use, assessment of personal and natural resources, and marketing alternatives to pork producers across the state.

In addition to his involvement with Ohio State University Extension, Tony has remained active within the Ohio Pork Council, Ohio State Fair, and other industry-wide events. From 1985-2018, Tony served as an Assistant Swine Superintendent at the Ohio State Fair, and was just recently inducted into the Ohio State Fair Swine Hall of Fame in 2019. Passionate about sharing his experiences and educating fellow pork producers, Tony has engaged with attendees of Ohio Pork Congress, Swine Health Symposium, World Pork Expo and youth swine clinics across the state.

Tony is also involved in Ohio's pork industry as a producer. He and his wife, Dicka, and their three children, Celeste, Sadie, and Wesley, operate a small purebred swine herd and Breeder's Choice boar stud in Washington Court House, Ohio.



Bill Knapke

The Ohio Pork Council Swine Manager of the Year Award recognizes a leader of a swine operation that is highly knowledgeable of the pork industry and has demonstrated the ability to make key decisions on behalf of their operation. This year, the Ohio Pork Council is pleased to recognize Bill Knapke as the 2020 Swine Manager of the Year.

Bill is the Environmental Manager for Cooper Farms, where he has been employed for over 20 years. Prior to his current role, he served on Cooper Farms' Swine Service team, where he oversaw the daily operations within nursery and finisher barns to ensure optimal animal health and maintain proper marketing operations. Today, his roles include writing manure management plans, and applying for air and water permits for farms, feed mills and processing plants.

In his role, Bill works with contract growers as the Technical Service Provider to write Nutrient Management Plans. Since beginning his career at Cooper Farms, Bill



has written numerous Nutrient Management Plans for farms located in northwest Ohio to ensure that the environment and local water supply are protected for generations to come.

In addition to his work at Cooper Farms, Bill and his family operate a swine and poultry farm in Fort Recovery, Ohio.

Bill is a former President of the Ohio Pork Council and member of the National Pork Board's nominations committee, where he assisted in recruiting pork producers to join the National Pork Board. Today, Bill serves on the Ohio Livestock Care Standards Board, Ohio Soil and Water Commission, and National Pork Producers Council's Environmental Committee.



Morrow County Pork Producers

The Pork Promoter of the Year Award is given to an individual or company who excels in promoting the pork industry. This year, the Ohio Pork Council is pleased to honor Morrow County Pork Producers as Pork Promoter of the Year.

Whether at the Morrow County Fair, their community dinner, the Ohio State Fair, or other local events, the Morrow County Pork Producers have been promoting Ohio's pork industry for decades.

The Morrow County Pork Producers hold monthly meetings to plan yearly events, participate in educational programming such as How to Make Farrowing a Success, try new pork recipes and discuss Ohio's pork industry. While the Morrow County Pork Producers are involved in numerous events and programs throughout the year, their main focus is their involvement at the Morrow County Fair pork stand and giving back to the community.

Throughout the duration of the fair, members of the Morrow County Pork Producers educate fairgoers about pork, serve pork to the public, and raise funds to support pork promotion functions. Each year, the fair serves as an opportunity for members to provide community members with affordable, delicious and nutritious pork. Popular among fairgoers, community members look forward to attending family night at the pork stand, where they can buy a discounted pork meal and enjoy a movie with family members.



While heavily involved at the pork stand, the Morrow County Pork Producers also play an important role in the Morrow County pig barn – where they give monetary donations to 4-H and FFA members, support the Junior Fair Royalty Dinner and recognize pork producers of Morrow County through the Pork Producer Hall of Fame.

Outside of the fair, the Morrow County Pork Producers work year-round to promote Ohio's pork industry through community dinners, youth programming and community-based donations. At their community dinner, members invite and educate elected officials, community members and fellow pork producers about the trials and triumphs of Ohio's pork industry.

For years, Morrow County Pork Producers have given back to community members through their involvement at the state and local level. In the past 41 years, they have raised over \$300,000 for the "Building Fund Pig" project – in which they donate supplies and a pig for a youth to exhibit at the Morrow County Fair. In addition, the group is pleased to support other local organizations through monetary donations. Because of their giving nature, the group is well known for their contributions to the kids and community members.



Dr. Andrew Bowman

The work of the Ohio Pork Council is made possible by the many generous supporters who devote time to enhance the organization's efforts on behalf of all farmers. To acknowledge their efforts and express gratitude, OPC established the Friends of the Ohio Pork Industry award. This award recognizes an individual, organization or company that has made a substantial impact on the organization through monetary support or volunteer activities throughout the year. For 2019, the Ohio Pork Council is pleased to honor Dr. Andrew Bowman with the Friend of Ohio Pork Industry Award.

Dr. Andrew Bowman is an Associate Professor in the Department of Veterinary Preventive Medicine at The Ohio State University. Dr. Bowman's expertise is in swine production medicine, veterinary public health, and epidemiology – all of which he has utilized to educate youth swine exhibitors since 2016, when the Becoming a Swientist program was established. Through OSU's partnership with OPC's OH-PIGS Summer Show Circuit, Dr. Bowman has educated hundreds of youth about the importance of biosecurity practices and raised awareness about infectious diseases in pigs and people.

Dr. Bowman and his research team focus on type A influenza viruses (IAV) in key animal populations, including swine-to-



human influenza transmission at agricultural fairs. Throughout his research, Dr. Bowman has remained passionate about making a difference within Ohio's pork industry – and more specifically, in our youth. Through the Becoming a Swinentist Program, Dr. Bowman has donated his time to hands-on trainings at OH-PIGS shows and numerous 4-H and FFA conferences.

Additionally, through his speaking engagements at numerous pork industry functions over the past several years, Dr. Bowman has shared knowledge on swine production medicine, biosecurity practices and public health in a way that resonates with Ohio pork producers and youth exhibitors.

Through his research and involvement with programs such as Becoming a Swientist, Swine Health Symposium, Junior Swine Day and the Ohio State Fair Skillathon, Dr. Bowman has truly made an impact on members of Ohio's pork industry over the last several years.



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