



Friends of the Ohio Pork Industry:

Thank you for supporting Ohio's pig farmers and the activities of the Ohio Pork Council.

Each year, the Ohio Pork Council carries out a variety of programs, activities, and events for farmer members, allied industry representatives, and friends of the industry. The Ohio Pork Council remains focused on serving farmer members through promotion of their product, providing education to consumers, maintaining grassroots public policy and public advocacy efforts, and protecting producers' freedom to operate. All of this, and more, is made possible each year through the support of our generous sponsors.

Our 2025 Sponsorship Program includes a variety of opportunities for supporters to reach our 3,500 farmer members through yearly and ongoing activities that can best fit your investment goals. This year, we are pleased to offer Annual Sponsorships, which allow supporters to reach Ohio's pig farmers all year long with one investment. We also offer Individual Sponsorships that reach attendees and farmer members through an event or program of your choice.

Building on a successful event last winter, we welcome farmer members and industry friends to a venue located in the heart of Ohio's pork industry for the 2025 Ohio Pork Congress, February 4-5, at the Lima Convention Center. This location broadens our opportunity to expand our trade show floor and offer the show's educational experience to the tri-state region.

Brand new this year, we will be hosting a Producer Appreciation Dinner during Pork Congress. This dinner will give sponsors and exhibitors the opportunity to connect with producers and attendees, while enjoying dinner, drinks and live music. We encourage you to purchase tickets to this event and share them with your customers.

We hope you will find the 2025 Sponsorship Program as an opportunity to show your support for one of the top pork-producing states in the country. With your support, we can make the activities of the Ohio Pork Council bigger and better in 2025!

Please feel free to contact the Ohio Pork Council at any time for more information. Thank you for your support!

Sincerely,

Cheryl Day
Executive Vice President

Annual Sponsorship Opportunities

The Ohio Pork Council is excited to offer yearly sponsorship opportunities that allow your business to show support of Ohio's pig farmers and OPC. In addition to the traditional program sponsorship opportunities, there are annual commitments available that include representation at all OPC activities and events.

The annual sponsorship opportunities below are a one-time ask with yearlong recognition!



Platinum | \$7,500 Annual Contribution

- Listed as an annual sponsor at all OPC events
 - Full-page ad in **one** edition of choice in the *Ohio Porkline* magazine
 - Six (6) registrations to Pork Congress
 - Pork Chop Golf Outing foursome and hole sponsor
 - Eight (8) tickets to Producer Appreciation Dinner
-



Gold | \$5,000 Annual Contribution

- Listed as an annual sponsor at all OPC events
 - 1/2-page ad in **one** edition of choice in the *Ohio Porkline* magazine
 - Four (4) registrations to Ohio Pork Congress
 - Pork Chop Golf Outing foursome and hole sponsor
 - Four (4) tickets to Producer Appreciation Dinner
-



Silver | \$3,000 Annual Contribution

- Listed as an annual sponsor at all OPC events
 - 1/4-page ad in **one** edition of choice in the *Ohio Porkline* magazine
 - Two (2) registrations to Ohio Pork Congress
 - Pork Chop Golf Outing foursome
 - Two (2) tickets to Producer Appreciation Dinner
-



Bronze | \$1,000 Annual Contribution

- Listed as an annual sponsor at all OPC events
- Pork Chop Golf Outing foursome

THANK YOU
OHIO PORK COUNCIL
Sponsors

Ohio Pork Congress

February 4-5, 2025 | Lima, OH

Each year, Ohio's pork producers look forward to Ohio Pork Congress as an opportunity to network, learn about the industry issues, recognize industry leaders, and support OPC's Friends of Pork PAC fund. Each below sponsorship will be recognized in the *Ohio Porkline* magazine (if received before print date) and recognized on the Ohio Pork Congress website.

Session Sponsor | \$2,500

As a session sponsor, you can show Ohio pork producers how much you appreciate them as they all come together. You will receive:

- Your logo & message on signs posted at the front of the meeting room
- Ability to introduce session speaker

Breakfast Sponsor | \$750

Each morning of Ohio Pork Congress, breakfast will be provided to all attendees & exhibitors. As the breakfast sponsor, you will receive:

- Recognition w/ signage displayed at the breakfast area

Tuesday Lunch Sponsor | \$1,500

Sponsor lunch during the Swine Health Symposium on the first day of Ohio Pork Congress. Each lunch sponsor will receive:

- Opportunity to welcome attendees during lunch
- Recognition w/ signage displayed at lunch

Awards Luncheon Sponsor | \$1,500

Each year, OPC recognizes leaders in Ohio's pork industry at Ohio Pork Congress. Each awards luncheon sponsor will receive :

- Recognition by the luncheon emcee
- Your logo on the luncheon slideshow
- Recognition by signage in the banquet room during the awards luncheon

WiFi Sponsor | \$500

Only 1 sponsor for this selection, please contact OPC

You can sponsor Pork Congress attendees' access to WiFi at the venue. You will receive:

- Your logo on the WiFi access information on all attendees and exhibitors name tags
- Display recognition in the meeting rooms

Name Tag Sponsor | \$500

Only 1 sponsor for this selection, please contact OPC

You can sponsor Pork Congress attendees' name tags. You will receive:

- Your logo on the name tags of each Pork Congress attendee and exhibitor

Refreshment Sponsor | \$600

Only 2 sponsors for this selection, please contact OPC

Throughout the event, a refreshment bar will be set up. Each sponsor will receive:

- Recognition w/ signage displayed at the station

Shuttle Bus Sponsor | \$1,000

Only 1 sponsor for this selection, please contact OPC

New this year, we will be offering a shuttle bus to the surrounding hotels from the venue on tuesday from 4pm - midnight. As the sponsor, you will receive:

- Recognition on the display screens in the venue
- Ability to put signage, promotional items, handouts, etc. in the bus



Friends of Pork PAC Auction

February 4, 2025

Held during Ohio Pork Congress, OPC's Friends of Pork PAC Auction is an opportunity to enjoy hors d'oeuvres and raise funds for the PAC, which works on behalf of OPC members to protect their freedom to operate pork businesses in Ohio and transport their products around the world. Donated items for the auction are always accepted and appreciated.

Auction Sponsor | \$1,500

Each auction sponsor will receive:

- Recognition w/ signage displayed at the auction
- Recognition in the *Ohio Porkline* magazine

Bar Sponsor | \$1,000

Each bar sponsor will receive:

- Recognition w/ signage displayed in the bar area
- Recognition in the *Ohio Porkline* magazine

Producer Appreciation Dinner

February 4, 2025 | Lima, OH

NEW IN 2025!

OPC is excited to announce a new way for sponsors, exhibitors, and attendees to network and connect at Ohio Pork Congress in 2025. Dinner will be prepared by Chef Lani from *The Syndicate* and will take place after the PAC Auction (approx. 7 p.m.) on Tuesday night.

This will be **exclusively** a ticketed meal, allowing for a more intimate setting so companies and customers can connect while enjoying dinner and live music. We encourage companies to purchase tickets and hand them out to their customers prior to Pork Congress and throughout the day, inviting them to dinner. ***You are able to add tickets to your sponsorship selections on page 8.***

Ticket Options

Single Ticket | \$25

Purchasing a single ticket will get you the following:

- One (1) pork dinner ticket
- Live music
- Cash bar available

Table (8 Tickets) | \$160

Purchasing a table of 8 seats, you will receive:

- Eight (8) pork dinner tickets
- Your logo on a designated table
- Live music
- Cash bar available



Pork Chop Golf Outing

June 13, 2025 | Windy Knoll Golf Club, Springfield OH

Ohio pork producers and allied industry organizations gather for a day of fellowship and round of golf at one of Ohio's leading courses. Team members include pork producers, state legislators, and allied industry representatives. Lunch and beverages are provided for all players and sponsors.

Team Sponsor | \$450

As a team sponsor, you will:

- Choose four (4) players for your team
- Receive recognition in the *Ohio Porkline* magazine

Hole Sponsor | \$300

As a hole sponsor, you will receive:

- A sign at one tee-box displaying your company/organization name and logo
- The opportunity to be present w/ a display at the hole that you are sponsoring. If you wish to hand out alcoholic beverages, at your cost, we can coordinate w/ the golf course.
- Recognition in the *Ohio Porkline* magazine

Beverage Cart Sponsor | \$500

Only 2 sponsors for this selection, please contact OPC

We will have two (2) beverage carts out in full force for the duration of the outing. As the beverage cart sponsor, you will receive:

- A sign w/ your logo on the beverage cart
- Recognition in the *Ohio Porkline* magazine

Lunch Sponsor | \$500

A pork lunch is provided to all players and guests at the end of play. Each lunch sponsor will receive:

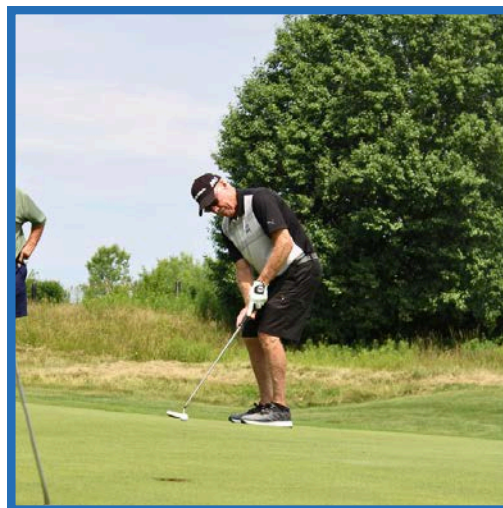
- A sign at the lunch serving station w/ your company/organization name and logo
- Recognition in the *Ohio Porkline* magazine

Hole-In-One Sponsor

As the hole-in-one sponsor, you will be able to determine what prize is given away. Examples include, but not limited to a power washer, generator, cash, etc.

As the hole-in-one sponsor, you will receive:

- A sign w/ your logo displayed w/ the prize
- Recognition at the tee box
- Recognition in the *Ohio Porkline* magazine



Evening with Bacon

Spring 2025

Ohio farmers are invited to mingle and speak with legislators interested in learning more about key issues facing the industry. The date of the event will be determined by the legislative session.

Evening with Bacon Sponsor | \$1,000

Each sponsor will receive:

- Your logo placed on all materials promoting the event
- Recognition in the *Ohio Porkline* magazine



OPC Special Event

Throughout 2025

The Ohio Pork Council hosts various special events throughout the year to promote pork and connect consumers with Ohio pig farmers. Events include Bourbon & Bacon; a four-course meal served alongside a guided bourbon tasting experience. Other events may include Chops & Hops, Laughs & Loin, and Swine & Wine.

OPC Special Event Sponsor | \$1,000 per event

Each sponsor will receive:

- Your logo placed on all flyers and social media promoting the event
- Two (2) tickets to the event
- Recognition in the *Ohio Porkline* magazine (if received before print date)



Ohio Porkline Magazine

The Ohio Pork Council's quarterly *Porkline* magazine is sent to OPC members across the state and includes critical industry information and OPC event updates. Distribution is 2,300+ pieces, including farmers and industry partners.

Advertising rates per edition for 2025 (all full color)

- Full Page.....8.5" x 11".....\$1,050
- 1/2 Page.....7.5" x 5".....\$525
- 1/4 Page.....3.5" x 4.75".....\$265

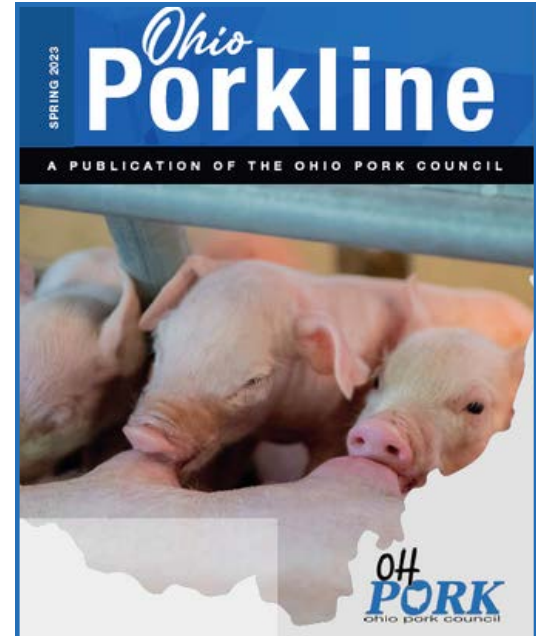
*** If you purchase ad space in all four editions at one time, you will receive a 10% discount***

OPC staff will coordinate with you for submission of advertisement(s)

Submission Deadlines:

Advertisements and payment are due at least one month prior to publish date, as follows:

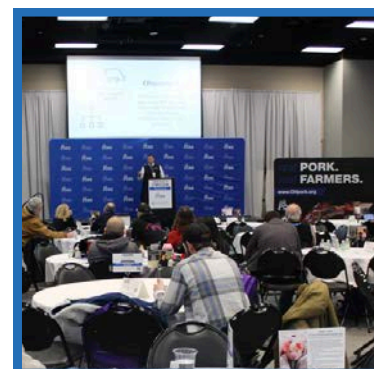
- Winter edition (Pork Congress edition) - Ads due **November 27, 2024**
- Spring edition - Ads due **March 5, 2025**
- Summer edition - Ads due **June 4, 2025**
- Fall edition - Ads due **September 3, 2025**



Associate Membership | \$100

Support Ohio pork's producers by joining their organization. As an associate member, you will receive:

- Priority access and a \$50 discount on booth space at Ohio Pork Congress
- Access to interact with key producers at industry events
- A free subscription to the *Ohio Porkline* magazine
- Updates from Ohio Pork Council about industry issues, provided via E-news Member Updates
- Access to the OPC conference room, located in New Albany, for small meetings (20 person max)



2025 Sponsorship Program

SPONSORSHIP CONTACT INFORMATION

Company Name: _____
 Contact Name: _____ Title _____
 Address: _____ City _____ State _____ Zip _____
 Phone: _____ Email: _____

SPONSORSHIP SELECTIONS

Annual Sponsorships

- Platinum - \$7,500
 - Gold - \$5,000
 - Silver - \$3,000
 - Bronze - \$1,000
- \$ _____

Pork Congress

- Session sponsor - \$2,500
 - Breakfast sponsor - \$750
 - Tuesday lunch sponsor - \$1,500
 - Awards luncheon sponsor - \$1,500
 - Refreshment station sponsor - \$600
 - WiFi sponsor - \$500
 - Name tag sponsor - \$500
 - Shuttle bus sponsor - \$1,000
- \$ _____

Producer Appreciation Dinner (During Pork Congress)

- Single Ticket - \$25 QTY: _____
 - Table (8 Tickets) - \$160 QTY: _____
- \$ _____

PAC Auction

- Auction sponsor - \$1,500
 - Bar sponsor - \$1,000
- \$ _____

Pork Chop Golf Outing

- Team sponsor - \$450
 - Hole sponsor - \$300
 - Beverage cart sponsor - \$500
 - Lunch sponsor - \$500
 - Hole in one sponsor
- \$ _____

Pork Chop Golf Outing

- Full page ad - \$1,050
 - 1/2 page ad - \$525
 - 1/4 page ad - \$265
 - Winter edition
 - Spring edition
 - Summer edition
 - Fall edition
- \$ _____

Associate Membership

- Annual membership - \$100
- \$ _____

OPC Events

- Evening with Bacon - \$1,000
 - OPC Special Event - \$1,000
- \$ _____

All sponsors please email your logo in .png or .esp format to sbaughman@ohiopork.org to be used for publication.

PAYMENT OPTIONS

We wish to sponsor the Ohio Pork Council in the amount of \$ _____

- Check is enclosed (make payable to Ohio Pork Council, 9798 Karmar Court, Suite A, New Albany OH 43054)
- Credit Card: Please **email** a credit card **link** to: _____
- I would prefer to be invoiced. Please email invoice to: _____